



Ray Jaworski

"When I was five years old, a wine merchant at my Mum's work paid me \$20 for a picture I drew of his brand," says Ray Jaworski, born in Comox, BC in 1988. "At that moment, I realized I could make a career out of creating things." He initially received an accelerated business certificate at the Asper School of Business, but his passion was to work for himself and to move "from the consumer culture towards the creator culture." Ray believes we are increasingly becoming "Homo Ludens," a species that creates change by playing and having fun. He wants to work in a co-operative team of equals, rather than in a hierarchy, "to produce a full body suit that's synonymous with a community, not just a product." Ray plays with optical illusions like the Necker cube, and tableaux of "text reimagined, which makes me rethink everything." He also assembles photo-collages electronically, a method that allows flexibility of sizing and gives a clean and durable product. Another theme is trinities: things coincidentally popping up in threes. "All art is restorative," says Ray. "What's big for me is expressing the right brain that very often doesn't get to come out and talk to people – myself included."